

PRESS RELEASE

THE ADVENT CRAFT BOX!

This craft-along style advent calendar is every crafter's dream!

Perhaps the first of its kind... an advent calendar that lets you 'craft-down' the days until Christmas!



Small Cumbrian business MAKE! The Lakes has created an Advent Calendar especially for crafters and sewists and it is now on sale online at www.makethelakes.co.uk.

There are a number of alternative advent calendars out there, but nothing quite like The Advent Craft Box. Many existing products simply contain a ready to use item each day. The Advent Craft box is special as each day the next part of a festive craft project is revealed.

The Advent Craft Box contains 24 envelopes each with instructions for the next step and the materials to make your festive craft projects.

5 festive projects are revealed step by step, day by day to count down until the big day!

It is beautifully presented in a Christmas Box, perfect for storing your new makes in after Christmas.



"It is something wonderful for crafters and sewists of all ages to get excited about for the 2020 festive period"

Kym Armstrong, Owner MAKE! The Lakes

Sewing, pom poms & paper crafts... oh my!

ENDS

Notes for Editors:

1. The Advent Craft Box is available to buy at <https://makethelakes.co.uk/shop/advent-craft-box/>
2. At present it is available for Pre-order. Shipping will be in early November 2020 (or perhaps a little earlier) to ensure they arrive by 1st December!
3. MAKE! The Lakes is a creative business based in the heart of the Cumbrian Lake District.
4. Kym Armstrong is the sole creator and runs the business from her home at Muncaster Castle where she is also the Assistant Curator. She has a background in sewing and performing arts and is happy to chat about her journey to where she is today. She has recently been featured in the book titled #shecan365.
5. More information about MAKE! The Lakes can be found at www.makethelakes.co.uk
6. Other creative packs and kits are available from www.makethelakes.co.uk/shop.
7. MAKE! The Lakes also offers events which take place in beautiful surroundings and give guests an opportunity to escape from everyday life and immerse themselves in creative projects, however these are currently postponed due to covid-19.
8. High resolution images and more information available on request from makethelakes@gmail.com